

# **HURON COUNTY COMMUNITY HEALTH IMPROVEMENT PLAN 2020-2022**



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## FOREWORD: A MESSAGE FROM THE HURON COUNTY HEALTH PARTNERS STEERING COMMITTEE

Huron County Residents and Community Partner Organizations,

The members of the Huron County Health Partners are pleased to present the 2020-2022 Huron County Community Health Improvement Plan (CHIP). Utilizing the data found in the 2020 Community Health Assessment and supplemental sources, the Community Health Improvement Plan identifies "priority areas" for which we, as a coalition of community partners, are working towards improving, including:

1. Mental Health and Substance Use
2. Access to Services
3. Chronic Disease

It is our hope that through focused efforts and designated resources, we will be able to achieve the vision of our Health Partnership: *"A strong, safe, engaged community well-positioned to promote and protect the optimum physical, mental, social, emotional, environmental, spiritual, and economic health and well-being of all who live, work, and play in Huron County."*

While continuing to work collaboratively to improve the health and well-being of community members, the Huron County Health Partners hope that this CHIP will bring health to the forefront of community discussions. Moving forward, we encourage YOU to take an active role in our health improvement movement. You could be the missing piece in a healthier Huron County.



**Dr. Brent Burkey, MD**  
President & Chief Executive Officer  
Fisher-Titus Medical Center



**Lauren Robinson, LPCC-S**  
Site Supervisor  
Firelands Counseling & Recovery Services of Huron County - Norwalk



**Kristen Cardone**  
Executive Director  
Huron County Board of Mental Health and Addiction Services

Huron County



Public Health

**Timothy Hollinger, MPH**  
Health Commissioner  
Huron County Public Health



**Julie Landoll**  
Director of Mission Integration and Spiritual Care  
Mercy Health – Willard Hospital

## THANK YOU, HEALTH PARTNERS!

While the Huron County Health Partners are facilitated by staff from Huron County Public Health, the community health improvement process could not be completed without the input, engagement and expertise offered by the community partners, whose membership and structure is listed below. These agencies and organizations have put time and energy into compiling and assessing data, as well as writing this plan.

### Thank you to each member of the Huron County Health Partners:

<b>Steering Committee Leaders</b> <i>Financial Contribution of \$10,000+</i>
<ul style="list-style-type: none"><li>• Fisher-Titus Medical Center</li><li>• Huron County Public Health</li><li>• Mercy Health – Willard Hospital</li></ul>
<b>Steering Members</b> <i>Financial Contribution of \$5,509.50-\$9,999.99</i>
<ul style="list-style-type: none"><li>• Firelands Counseling &amp; Recovery Services</li><li>• Huron County Board of Mental Health and Addiction Services</li></ul>
<b>Supporting Members</b> <i>Financial Contribution of \$500.00-\$1,499.99</i>
<ul style="list-style-type: none"><li>• NAMI Huron County</li></ul>
<b>Associate Members</b> <i>Formal Committee Participant; No funding provided</i>
<ul style="list-style-type: none"><li>• Enrichment Centers for Huron County</li><li>• Huron County Help Me Grow Home Visiting</li></ul>

The aim of the Health Partners is to have a number and variety of sectors within the community included in this collaborative process, including but not limited to groups such as:

- Populations that are at higher health risk or have poorer health outcomes;
- The general public;
- Local government;
- State government agencies;
- The business community, industries, and employers;
- Non-profit organizations;
- Social service agencies;
- Community foundations and philanthropists;
- First responders;
- Volunteer organizations;
- Healthcare and mental/behavioral health providers;
- Faith-based organizations;
- Academia;
- The media;
- Other local health departments; and
- Military installations located in or near Huron County.

To become a member of the Huron County Health Partners, visit <https://www.huroncohealth.com/huron-county-health-partners> for more information.

## EXECUTIVE SUMMARY

The 2020-2022 Huron County Community Health Improvement Plan (CHIP) has been developed to help describe how and where resources should be allocated to best meet community needs. The CHIP is designed to be a county-wide, community-based improvement plan that a variety of community partners will have ownership in. Priority areas included in this Plan have been selected based on data collected and reviewed by the Huron County Health Partners (HCHP). Strategies included in this CHIP align with state and national plans such as the *Ohio State Health Improvement Plan* and *Healthy People 2030*. The workplan section of the CHIP contains actionable steps that identified partners will work together to achieve selected targets.

## COMMUNITY OVERVIEW

### DEMOGRAPHIC CHARACTERISTICS

Huron County is located in north-central Ohio. Covering 495 square miles, the City of Norwalk is the county seat of this small, rural county.

#### Resident Demographics

		Huron County	Ohio
Total Population		58,457	11,689,442
Gender	Male	49.2%	49.0%
	Female	50.8%	51.0%
Age	Under 5 years	6.2%	5.9%
	5-19 years	20.6%	18.9%
	20-64 years	56.9%	58.1%
	65 years and over	16.3%	17.1%
Race	White	94.6%	81.0%
	Black/African American	1.4%	12.4%
	American Indian/Alaskan Native	0.2%	0.2%
	Asian	0.2%	2.3%
	Native Hawaiian/Other Pacific Islander	0.0%	0.0%
	Some other race	1.6%	1.0%
	Two or more races	1.9%	3.1%
Ethnicity	Hispanic/Latino (any race)	6.4%	3.9%
	Not Hispanic/Latino (White alone)	90.2%	78.6%
	Not Hispanic/Latino (Not White alone)	3.4%	17.5%
Marital Status	Never married	26.8%	33.2%
	Now married (not currently separated)	52.2%	46.8%
	Divorced or separated	14.0%	13.8%
	Widowed	7.0%	6.2%

*Demographic information for Huron County has been excerpted from the 2020 Huron County CHA.*

**COMMUNITY RESOURCES & ASSETS**

The following community resources and assets have been identified as potential contributors for the improvement of health in Huron County:

<b>Community Resource/ Asset Category</b>	<b>Examples of Resource/Asset in Huron County</b>
Built Environment	<ul style="list-style-type: none"> <li>• Children’s Advocacy Center (CAC)</li> <li>• Churches</li> <li>• Community Gardens (Bellevue, Norwalk, Willard, Wakeman)</li> <li>• Convenient Care/Urgent Care Facilities</li> <li>• Drug Drop Boxes</li> <li>• Food Pantries/ Non-Food Bank/Blessing Boxes</li> <li>• Grocery Stores</li> <li>• Hospitals (The Bellevue Hospital, Fisher-Titus, Mercy Health – Willard Hospital)</li> <li>• House of Hope Men’s Sober Living House</li> <li>• Libraries</li> <li>• Local schools</li> <li>• Low Income/Metro Housing</li> <li>• Miriam House</li> <li>• Parks/Playgrounds</li> <li>• Praxis by Landmark Recovery</li> <li>• Produce Stands</li> <li>• Rails to Trails</li> <li>• Recreation Centers</li> </ul>
Business and Industries	<ul style="list-style-type: none"> <li>• Chambers of Commerce</li> <li>• Construction Industry</li> <li>• Law Offices</li> <li>• Local Businesses in a variety of categories from agriculture and barber shops to tree services and travel agencies</li> <li>• Manufacturing Industry</li> <li>• Norwalk Economic Development Corporation</li> <li>• Railroad Industry</li> </ul>
Citizen Associations	<ul style="list-style-type: none"> <li>• Civic Clubs – i.e. The Elks, Rotary Club, Kiwanis, Eagles, etc.</li> <li>• Huron County Volunteer Corps</li> <li>• Huron County Master Gardeners</li> <li>• Support Groups</li> </ul>
Financial Resources	<ul style="list-style-type: none"> <li>• Campbell Soup Foundation</li> <li>• Fisher-Titus Civic Fund</li> <li>• Huron County Community Foundation</li> <li>• United Fund Community Grants</li> </ul>
Local Agencies/ Institutions	<ul style="list-style-type: none"> <li>• Abigail Pregnancy Services</li> <li>• Cancer Services</li> <li>• Catholic Charities</li> <li>• Community Action Commission of Erie, Huron &amp; Richland Counties, Inc.</li> <li>• Court Appointed Special Advocates (CASA) of Huron County</li> <li>• Court System</li> <li>• Enrichment Centers for Huron County</li> <li>• Family Health Services</li> </ul>

<b>Community Resource/ Asset Category</b>	<b>Examples of Resource/Asset in Huron County</b>
	<ul style="list-style-type: none"> <li>• Firelands Forward</li> <li>• Firelands Rails to Trails</li> <li>• First Responders</li> <li>• Health Center of Huron County</li> <li>• HOLA Ohio</li> <li>• Huron County Board of Developmental Disabilities</li> <li>• Huron County Board of Mental Health and Addiction Services</li> <li>• Huron County Emergency Management Agency</li> <li>• Huron County Family &amp; Children First Council</li> <li>• Huron County Health Partners</li> <li>• Huron County Help Me Grow</li> <li>• Huron County Humane Society</li> <li>• Huron County Job &amp; Family Services</li> <li>• Huron County Public Health</li> <li>• Huron County Transit</li> <li>• Huron County Veterans Services Office</li> <li>• Huron County WIC</li> <li>• Law Enforcement</li> <li>• Let's Get Real of Huron County</li> <li>• Mental Health/Counseling Agencies (i.e. Firelands Counseling and Recovery Services, Family Life Counseling and Psychiatric Services, Clear Minds Coaching &amp; Counseling, Cornerstone Counseling)</li> <li>• METRICH Enforcement Unit</li> <li>• Monroeville Non-Food Bank</li> <li>• NAMI Huron County</li> <li>• The Nord Center</li> <li>• Norwalk Area United Fund</li> <li>• Norwalk Clothing Bank</li> <li>• Ohio State University Extension</li> <li>• Oriana House</li> <li>• The Piggyback Foundation</li> <li>• Primary care providers</li> <li>• Reach Our Youth (ROY)</li> <li>• Recreation Centers</li> <li>• Red Cross</li> <li>• Salvation Army</li> <li>• Starting Point Outreach Center</li> </ul>



# THE HURON COUNTY HEALTH PARTNERS

## VISION

The vision of the Huron County Health Partners is, "To promote individual responsibility and community commitment to create a safe, healthy, and positive culture through education, involvement, collaboration and combined resources."

## MOBILIZING FOR ACTION THROUGH PLANNING AND PARTNERSHIPS

The Mobilizing for Action through Planning and Partnerships (MAPP) Framework, developed by the National Association of County & City Health Officials (NACCHO) is a community-driven strategic planning process for improving community health. More information about MAPP can be found by visiting: [Mobilizing for Action through Planning and Partnerships \(MAPP\) - NACCHO](#). MAPP is the framework that the Ohio Department of Health encourages local partnerships to utilize across Ohio for population health planning.

The MAPP Framework is utilized in Huron County and is facilitated by Huron County Public Health (HCPH). However, MAPP is not a HCPH-focused assessment process; rather, it is an interactive process that is aimed to improve the efficiency, effectiveness, and the performance of the local public health system as a whole. Note: Due to community partners' response efforts required during the COVID-19 pandemic, the formal MAPP Process for the 2020-2022 cycle was substantially abbreviated.

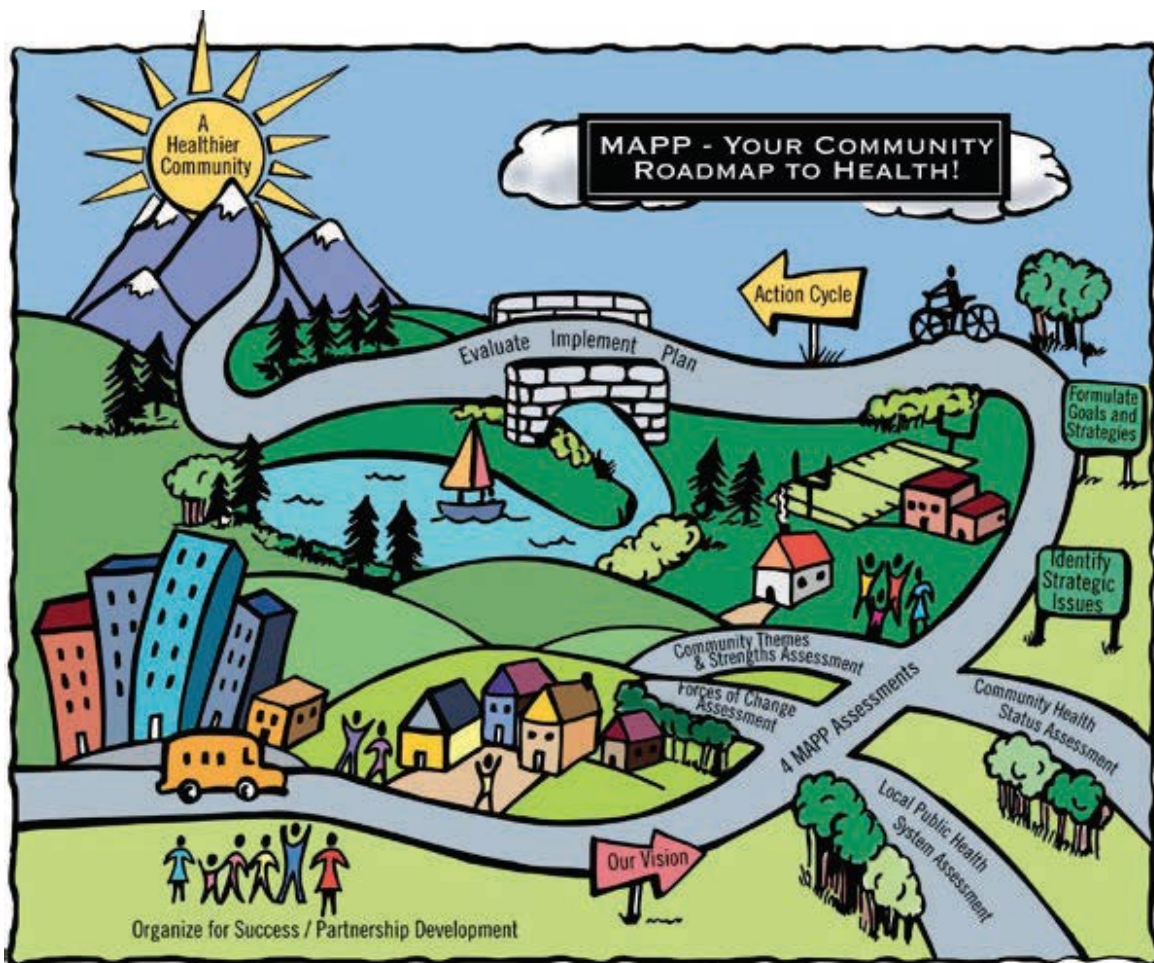


Image Source: *The MAPP Roadmap, Mobilizing for Action through Planning and Partnerships (MAPP) User's Handbook*

## PHASE 1: ORGANIZE FOR SUCCESS & PARTNERSHIP DEVELOPMENT

Because of the work completed in the past, a partnership group already existed for the purposes of health assessment and improvement planning, known as the Huron County Health Partners (HCHP). However, a formal membership letter was sent by the Huron County Health Commissioner in spring 2019 requesting a membership agreement from interested partners for the 2020-2022 iteration of the MAPP Process. This membership letter asked partners to formally choose what level of involvement they would like to have in the process, including what level of funding would be contributed by their agency, if any. The results of this formal membership process have been included on [page 5](#). Note that this list is not exhaustive of all partners involved in assessment and improvement planning processes, it is limited to those who contributed funding and/or completed a formal partnership agreement.

After the formal membership recruitment, on July 24, 2019, 24 community leaders, stakeholders, and employees from participating organizations gathered to discuss their perspectives on emerging health issues in Huron County. This session reviewed the assessment process, allowed community organizations to participate in conversations about the community, and ultimately informed the next steps of the MAPP Process.

## PHASE 2: VISIONING

The Community Vision was not updated in this iteration of MAPP. As adopted by the Huron County Health Partners Steering Committee in 2017, the community vision and values remain:

Community Vision	Community Values
<p>A strong, safe, engaged community well-positioned to promote and protect the optimum physical, mental, social, emotional, environmental, spiritual, and economic health and well-being of all who live, work, and play in Huron County.</p>	<ul style="list-style-type: none"> <li>• <b>Access</b> - Comprehensive, navigable, affordable access to community resources such as healthcare, recreation, physical activity amenities, and healthy food for all ages and all walks of life.</li> <li>• <b>Economics</b> – Growth and opportunity through job opportunities, living wages, and multi-level career opportunities with benefits.</li> <li>• <b>Education</b> - Ample opportunities to obtain engaging education through both family and formal education, inter-generational sharing, and social connections which cover a variety of topics in a variety of settings.</li> <li>• <b>Empowerment</b> - Community members feel valued, have purpose, and are motivated and accountable for taking charge of their own health and well-being.</li> <li>• <b>Health</b> - A shared understanding and prioritization of health by both community members and agencies, as well as an environment that supports healthy living.</li> <li>• <b>Partnerships</b> - Huron County agencies, organizations and businesses work collaboratively towards shared goals, identify and fulfill local needs, streamline services, share resources, and continuously build on success demonstrated through evaluation and evidence. Programs are promoted throughout the community and information is regularly shared among partners.</li> <li>• <b>Safety</b> - A community free of violence and drugs where everyone has a safe place to live, work and play.</li> <li>• <b>Strength</b> – Strong families with communication and parenting skills ultimately contribute to the community’s resilience.</li> <li>• <b>Support</b> – A supportive community which fosters positivity, rejects negativity, and is encouraging.</li> </ul>

The four MAPP Assessments are the means to a comprehensive picture of what the health of the community looks like. Each MAPP assessment provides different types of information and data. The four assessments include the:

1. Community Health Assessment (CHA)
2. Community Themes & Strengths Assessment (CTSA)
3. Local Public Health System Assessment (LPHSA)
4. Forces of Change Assessment (FoCA)

Additional details about each assessment have been included below.

### Community Health Assessment (CHA)

Work on the latest iteration of the CHA was completed during 2019-2020 and the 2020 CHA was released to the public on October 1, 2020. The CHA has provided the Huron County Health Partners comprehensive information about the community's health status, needs, and issues.

Due to the public health constraints and restrictions of COVID-19, a formal release event for this iteration of the CHA was not held. Instead, the results of the 2020 CHA have been made available to community organizations and the public via the following:

- Press Release
- Social Media Posts (@HuronCoHealth)
- Emails to members of the Huron County Health Partners
- Huron County Public Health's Website, at the following link: <https://www.huroncohealth.com/huron-county-health-partners>
- The Huron County Board of Mental Health & Addiction Services' Website, at the following link: <https://www.hcbmhas.org/huron-county-health-assessments>



The CHA was completed under a contract with Columbus-based research company, Illuminology, and required participation and collaboration from community partners and community members to complete. Overall observations were included in the CHA regarding the adults and youth in Huron County:

- Among adults:
  - Older adults tended to have poorer health outcomes such as chronic disease prevalence;
  - Community members voiced the struggles of vulnerable populations and the effects on their health; and
  - Focus group findings highlighted the several negative health impacts in older individuals and the Hispanic population.
- Among youth:
  - Females tended to have more negative health outcomes such as poor mental and physical health days and higher likelihood of self-harming or considering suicide; and
  - Non-white or Hispanic youth were more likely to have used substances such as cigarettes, vaping, and marijuana. They were also more likely to have been in a physical fight at school; and
  - Both females and non-white or Hispanic youth were more likely to have had at least one Adverse Childhood Experience.

Updates to the CHA were completed in 2021 and 2022 and include the OH YES! Report for Huron County (2019-2020, 2020-2021) and Robert Wood Johnson Foundation's County Health Rankings (2021, 2022 updates). Results of these updates are reviewed and considered throughout the CHIP planning, implementation, assessment, and revision processes.

### **Community Themes & Strengths Assessment (CTSA)**

The CTSA was not completed as a part of this iteration of MAPP.

### **Local Public Health System Assessment (LPHSA)**

A letter asking partners to complete the LPHSA was sent from the HCHP Steering Committee on December 3, 2019. The survey was administered via HCPH's SurveyMonkey platform. A total of 41 responses were received from partners by the close of the survey at the end of December 2019. Sectors represented included non-profit organizations, public health agencies, hospitals, mental health agencies, elected officials, businesses, and local governmental agencies. Some of the areas for potential improvement included:

- *Communication* – Throughout the assessment, communication of varying types was noted by respondents' comments. Respondents noted a desire for more communication among agencies, better communication of the assessments out to the community, as well as increased/improved general outreach to the community.
- *Putting the Data to Work* – Respondents wanted to see more done with the information gathered through the CHA.
- *Linking with Institutions of Higher Learning and/or Research* – Many respondents reported moderate or less activity regarding relationships with colleges/universities/other research organizations.

Note: With the next iteration of the LPHSA, more clarity should be provided regarding the assessment being a look at the public health system as a whole, not just the health department. Many responses were very health department-specific when respondents should have been looking at the public health system as a whole.

### **Forces of Change Assessment (FoCA)**

A FoCA brainstorming session was held on Wednesday, February 26, 2020 at the Jennings Auditorium at Fisher-Titus Medical Center from 9:00am – 12:00pm. 18 individuals representing various agencies and organizations throughout the community were in attendance. Attendees were representative of the following sectors: public health, emergency response/fire and rescue, hospitals, local school districts, mental health, sexual assault services, economic development, and non-profits. The assessment was facilitated by a management team member of Huron County Public Health. This assessment helped community partners identify major categories of forces that would impact the community and/or the local public health system over the next few years, with both opportunities and threats associated within each. Categories included:

- Community Emergency Readiness
- Transportation
- Personal Finances of Community Members
- Evolving Aspects of Community Makeup/Mindset
- Unchanging Aspects of Community Makeup/Mindset
- Changing Family Dynamics
- Evolving Healthcare Industry
- Novel Diseases and Diseases Increasing in Prevalence
- Shifting Youth Mentality
- Housing
- Availability of Appropriate Community Services

- Social Media
- Evolving Workforce Needs and Available Workforce
- Establishment of Medical and Recreational Marijuana
- Furthering of Community Automation and Integration of Technology in Everyday

#### PHASE 4: IDENTIFY STRATEGIC ISSUES

Because the MAPP Framework does not lay out one specific way to prioritize strategic issues, the HCHP Steering Committee has guided this process. On June 25, 2021, a survey was sent to approximately 53 community partners on behalf of the HCHP Steering Committee, asking them to complete a brief survey to help identify issues that should be prioritized in the CHIP based on completed assessments. Questions revolved around overarching themes identified in the 2020 CHA, strategic issues that partners felt should be addressed in the CHIP, and root causes of identified issues. A total of eight completed surveys were received.

The Steering Committee of the Huron County Health Partners met at a meeting on July 28, 2021 to review the completed survey results, as well as data collected from assessments, and select the three priority areas for the Huron County CHIP. Overarching themes identified by the agency contracted to complete the 2020 CHA, Illuminology, were also considered in the Steering Committee discussion. Ultimately, the three priority areas selected included:

1. Mental Health and Substance Use;
2. Access to Services; and
3. Chronic Disease.

#### PHASE 5: FORMULATE GOALS AND STRATEGIES

Goals and strategies for each of the three identified priority areas have been written and are included in the *Work Plan* section of this document below.

#### PHASE 6: ACTION CYCLE

Phase 6 includes planning, implementation, and evaluation. Actionable items for each of the objectives identified have been written and are included in the *Work Plan* section of this document below. Throughout the action cycle, the "Status" column in the Work Plan will be updated to reflect partners' progress in the identified work areas as initiatives are implemented.

#### A NOTE REGARDING MAPP EVOLUTION

As of June 2022, NACCHO is undergoing an evaluation and update of the MAPP Framework in order to adapt the framework and related training and resources to better meet current field needs and trends around community health improvement. It is anticipated that an updated version of the MAPP Framework, "MAPP 2.0," will be released mid-2023.



# CONSIDERATION OF SOCIAL DETERMINANTS OF HEALTH & HEALTH INEQUITIES

## Social Determinants of Health

Social Determinants of Health (SDOH) are conditions in places where people live, learn, work, play, worship, and age that influence health, functioning and quality-of-life. According to the Centers for Disease Control and Prevention (CDC), there are five key areas of SDOHs:

1. **Healthcare Access and Quality** – Including issues such as access to healthcare, access to primary care, health insurance coverage, and health literacy.
2. **Education Access and Quality** – Including issues such as graduating from high school, enrollment in higher education, educational attainment in general, language and literacy, and early childhood education and development.
3. **Social and Community Context** – Including topics like cohesion within a community, civic participation, discrimination, conditions in the workplace, and incarceration.
4. **Economic Stability** – Including issues such as poverty, employment, food security, and housing stability.
5. **Neighborhood and Built Environment** – Including topics like quality of housing, access to transportation, availability of healthy foods, air and water quality, and neighborhood crime and violence.

SDOH can contribute to health disparities and health inequities.

## Health Equity/Inequity

Health *inequities* are reflected in differences in length of life; quality of life; rates of disease, disability and death; severity of disease; and access to treatment which often times result as a result of SDOH. Health equity across Huron County is the ultimate goal of the HCHP. According to the CDC, health equity is achieved when every person has the opportunity to “attain his or her full health potential.” Achieving health equity requires ongoing societal efforts to:

- Address historical and contemporary injustices and avoidable inequalities;
- Overcome economic, social, and other obstacles to health and health care; and
- Eliminate preventable health disparities.

Purposeful steps towards improving the conditions in peoples’ environments are imperative to improving health disparities and inequities and should be considered in health improvement planning. Partners should consider policy and system-level changes which address the SDOH. All members of the HCHP have a role to play in addressing health inequities in Huron County.

## ALIGNMENT WITH LOCAL, STATE, AND NATIONAL PLANS

### OHIO STATE HEALTH IMPROVEMENT PLAN (SHIP, 2020-2022)

Local health departments and hospitals are encouraged to select at least two priority topics from the [Ohio State Health Improvement Plan \(SHIP\)](#) to address in the collaborative CHIP in an aligned cycle covering years 2020-2022. For this iteration of the CHIP, the two priority topic areas that align with the SHIP are (1) chronic disease and (2) mental health and addiction.

## HEALTHY PEOPLE 2030

[Healthy People 2030](#) is the national-level framework aimed at helping individuals, organizations, and communities across the United States improve health and well-being. Healthy People 2030 sets data-driven national objectives for the next decade, with the vision of “a society in which all people can achieve their full potential for health and well-being across the lifespan.” Huron County Objectives that align with Healthy People 2030 are noted in the “alignment” column of the CHIP workplans below.

## HEALTH IMPACT IN 5 YEARS (HI-5)

The Health Impact in 5 Years (HI-5) initiatives are evidence-based community-wide population health interventions which improve the health of the community, demonstrate positive health impact in five years or less, and are cost effective or show financial savings over the lifetime of the population or earlier. These approaches can prevent or reduce things like: asthma, cancer, obesity, motor vehicle injuries, among several others. HI-5 initiatives included in Huron County’s work are noted in the “alignment” column of the CHIP workplans below.

## PLAN ADOPTION

Drafts of the CHIP were sent to Steering Committee Members on July 15, 2022 and July 22, 2022. With no further edits, the CHIP was approved by the Committee on July 28, 2022. Each agency was able to decide whether their controlling Board would formally adopt the plan. The following formal adoptions have occurred to date:

- Huron County Board of Health - August 11, 2022
- Fisher-Titus Board – August 25, 2022
- Huron County Board of Mental Health and Addiction Services – September 20, 2022

## TRACKING, REVIEW, AND REVISION OF THE CHIP

As noted above, although the MAPP Process is facilitated by HCPH, all members of the partnership have a shared responsibility to implement elements of the Plan and provide updates to the Plan. No one agency is responsible for all actionable items within the workplan. Since the initial Huron County CHIP in 2013, the same general process has been followed: responsible partners for each action item in the priority-specific workplans are assigned and should provide relevant updates as to the status of each objective. Status updates will be officially recorded by HCPH staff in an updated version of the CHIP as updates are received.

*Important Note:* Due to the required response efforts of the Huron County Health Partners during the COVID-19 Pandemic, the release of this CHIP has unfortunately been delayed. However, the release is covering the period of 2020-2022 to maintain alignment with the Ohio Department of Health (ODH)’s aligned 3-year cycle per [Ohio Revised Code \(ORC\) 3701.981](#). Moving forward, the Huron County Health Partnership will continue to complete aligned 3-year assessment and improvement planning process cycles in alignment with the ODH with the next planning and assessment cycle occurring in years 2023-2025.

Because of the delayed release of this document, this CHIP will be updated in December 2022 at the conclusion of the aligned cycle. This CHIP will be revisited in the planning for the 2023-2025 CHIP to consider whether goals and objectives will carry-over to the 2023-2025 CHIP, when community priorities will be reassessed and/or revised.

## WORK PLAN

### PRIORITY AREA #1: MENTAL HEALTH AND SUBSTANCE USE

Mental health and substance use are areas that the HCHP have been focused on for a number of years. Mental health and substance use are recurring themes in previous CHIPs, focuses of multiple locally-held funding sources, and included in state/national prioritization frameworks. This overarching priority area includes a focus on suicide, drug use, and drug overdose deaths. Data and information supporting this priority area include:

- Community Health Assessment (CHA):
  - In regard to perceived health problems, adult and youth residents agreed that Huron County's most important health problems are substance use or addiction and mental health issues.
  - Non-white or Hispanic youth were more likely to have used substances such as cigarettes, vapes, and marijuana.
  - 16% of Huron County adults personally know someone in their community who has a drug abuse or addiction problem with heroin, methamphetamines, or prescription pain medicine.
  - Huron County has higher rates of deaths from unintentional drug overdose from opiates, fentanyl and analogues, prescription opiates, and other synthetic narcotics than the State of Ohio.
  - About one in five adults have been diagnosed with a depressive disorder or anxiety disorder.
  - About 12% of youth have seriously considered suicide in the past 12 months and about 22% have self-harmed.
  - 75% of youth have had at least one Adverse Childhood Experience, which is a potentially traumatic experience that children go through or witness before they turn 18.
  - From 2017 CHA to 2020 CHA, observed increase in adult binge drinkers.
- Forces of Change Assessment (FoCA)
  - "Increasing community mental health problems" identified as a threat
  - "Stigma of mental health" identified as a threat
  - "Normalization of and increase in teen suicides" identified as a threat
  - "Decreasing coping skills" identified as a threat
- 2020-2022 Ohio SHIP Priority
- Healthy People 2030 prioritization of this area

**Goal:** Improve mental health and reduce drug and alcohol substance use through community outreach and engagement, prevention, treatment, and recovery supports.



OBJECTIVE	ACTIVITIES/ACTION STEP(S)	INDIVIDUAL OR PARTNER(S) RESPONSIBLE	TIMELINE	BASELINE	TARGET	ALIGNMENT	STATUS
Reduce opioid overdose deaths by 40 percent by the end of study implementation	<ul style="list-style-type: none"> <li>Expand use of Medications for Opioid Use Disorder (MOUD) in Huron County</li> <li>Provide overdose education and expand access to Naloxone in Huron County</li> <li>Implement safer opioid prescribing and dispensing in Huron County</li> <li>Disseminate health communications with the aim of increasing demand for evidence-based practices for overdose prevention and to reduce stigma surrounding opioid use disorder</li> </ul>	HEALing Communities Study Researchers/ investigators/ directors, Huron County Community Overdose Response Committee	Phase 1: Implementation for Wave 2 Communities is 7/1/2022 – 12/31/2023	34 unintentional drug overdose deaths in Huron County in 2020	20 or fewer unintentional drug overdose deaths in Huron County in 2023	HEALing Communities Study  2020-2022 Ohio SHIP – priority health outcome of reducing drug overdose deaths  Healthy People 2030 Objective SU-03: Reduce drug overdose deaths  OMHAS 2021-2024 Strategic Plan	Study ongoing through 12/31/23
Increase prevention services capacity and availability	<ul style="list-style-type: none"> <li>Increase prevention staff in Huron County</li> <li>Implement evidence-based prevention programs in Huron County (at least one annually)</li> </ul>	Huron County Board of Mental Health and Addiction Services (HCMHAS)	SFY 2023	N/A	Apply for at least one funding source per year to support increase in staff and programming	HCMHAS 2023-2025 Strategic Plan  Ohio Department of Mental Health and Addiction	PROSPER Prevention Coalition Coord. hired in March 2022

OBJECTIVE	ACTIVITIES/ACTION STEP(S)	INDIVIDUAL OR PARTNER(S) RESPONSIBLE	TIMELINE	BASELINE	TARGET	ALIGNMENT	STATUS
						Services (OMHAS) 2021-2024 Strategic Plan	
Decrease the number of adults and youth that have considered or attempted suicide and the number of adults and youth that have died due to drug overdose in Huron County	<ul style="list-style-type: none"> <li>Form the Huron County Drug Overdose and Suicide Fatality Review Committee</li> <li>Implement quarterly meetings of the Huron County Drug Overdose and Fatality Review Committee to review drug overdose and suicide fatalities</li> <li>Identify common factors contributing to suicide/drug overdose deaths and make recommendations for improvement in these areas</li> </ul>	Health Commissioner of Huron County Public Health (Committee Chair); Huron County Drug Overdose and Suicide Fatality Review Committee Members	Establish Committee and host two review meetings before December 31, 2022	No existing committee	Formed and functioning committee	Ohio Department of Health (ODH) Violence and Injury Prevention Section (VIPS) prevention strategy  OMHAS 2021-2024 Strategic Plan	Meetings held in July, Oct. 2022, meets quarterly; 2022 Annual Report began to identify trends
Improve the ratio of population to mental health providers in Huron County	<ul style="list-style-type: none"> <li>Identify and implement strategies to attract and retain qualified behavioral health professionals</li> </ul>	HCMHAS	Quarterly beginning SFY 2023	Ratio of Mental Health Providers 720: 1 (2022 County Health Rankings)	Ratio of Mental Health Providers aligned with 2022 Ohio rating, 350: 1	HCMHAS 2023-2025 Strategic Plan	Ongoing as of Dec. 2022

OBJECTIVE	ACTIVITIES/ACTION STEP(S)	INDIVIDUAL OR PARTNER(S) RESPONSIBLE	TIMELINE	BASELINE	TARGET	ALIGNMENT	STATUS
	<ul style="list-style-type: none"> <li>Host quarterly meetings with treatment providers to discuss workforce issues and brainstorm solutions</li> </ul>						
	<ul style="list-style-type: none"> <li>Addition of at least 1 social worker to HCPH's workforce utilizing funding from the Public Health Workforce Grant</li> </ul>	HCPH/Health Center of Huron County	Hire completed by 12/31/2022	0 social workers on staff	1 social worker on staff	Huron County Public Health 2021-2026 Strategic Plan	Not Started as of Dec. 2022
Identify and apply for funding sources to fill gaps in mental health and substance use services	<ul style="list-style-type: none"> <li>Advocate for additional funding to support these services</li> <li>Explore available grants on a regular basis</li> </ul>	Huron County Health Partners	Ongoing	N/A	Increased funding awards to support mental health and substance use services in Huron County	HCMHAS 2023-2025 Strategic Plan	Ongoing as of Dec. 2022

## PRIORITY AREA #2: ACCESS TO SERVICES

Similar to mental health and substance abuse, access to services is another area that the HCHP have been focused on for a number of years. Access to care is a recurring theme in previous CHIPs and is included in state/national prioritization frameworks. This overarching priority area includes a focus on health insurance coverage, physical and/or remote access to needed services, and communication about the availability of services. Data and information supporting this priority area include:

- Community Health Assessment (CHA):
  - The ratio of many licensed medical and mental health practitioner types to residents in Huron County are much lower compared to the state of Ohio as a whole (including licensed physicians, licensed dentists, licensed social workers, licensed chemical counselors, and licensed psychologists).
  - Almost 30% of adult respondents delayed medical care within the past 12 months, mainly because of cost and appointment-scheduling issues.
  - Community voices commented that there is a lack of knowledge about what resources are available to help people.
  - Transportation was noted as a barrier to health in several contexts.
- Forces of Change Assessment (FoCA):
  - "Lack of transportation to services" and "lack of public transportation" identified as threats
  - "Lack of knowledge about available services, among community agencies and residents" identified as a threat
  - "Cost of health insurance" identified as a threat
- 2020-2022 Ohio SHIP Priority
- Healthy People 2030 Objective: Increase access to comprehensive, high-quality health care services
- Essential Public Health Service #7: "Assure an effective system that enables equitable access to the individual services and care needed to be healthy"
- Public Health Accreditation Board (PHAB) Domain 7: "Contribute to an effective system that enables equitable access to the individual services and care needed to be healthy"

**Goal:** Improve resident knowledge of and access to needed health care, public health, and social services.

OBJECTIVE	ACTIVITIES/ACTION STEP(S)	INDIVIDUAL OR PARTNER(S) RESPONSIBLE	TIMELINE	BASELINE	TARGET	ALIGNMENT	STATUS
Identify and implement strategies to address transportation barriers to care	<ul style="list-style-type: none"> <li>• Offer in-home visits for medical services</li> </ul>	Health Center of Huron County	Offer in-home visits for most medical services by	Home visits only offered for specific services	Home visits available for most medical services	Huron County Public Health 2021-2026 Strategic Plan	As of Dec. 2022, HCHC is offering visits in-home.

OBJECTIVE	ACTIVITIES/ACTION STEP(S)	INDIVIDUAL OR PARTNER(S) RESPONSIBLE	TIMELINE	BASELINE	TARGET	ALIGNMENT	STATUS
			the end of 2022			HCMHAS 2023-2025 Strategic Plan	
Identify and implement strategies to address internet/technology barriers to virtual access to services	<ul style="list-style-type: none"> <li>Broadband expansion project that will make high-speed internet more widely available in Huron County</li> </ul>	Ohio Residential Broadband Expansion Grant	TBD	TBD	TBD	Ohio Broadband Strategy  HCMHAS 2023-2025 Strategic Plan	Ongoing as of Dec. 2022
Identify and implement strategies to address language barriers experienced during medical and mental/behavioral health interactions	<ul style="list-style-type: none"> <li>Hiring of bilingual (English/Spanish) medical staff</li> </ul>	Health Center of Huron County	Complete hires of bilingual medical staff by December 2022	No bilingual medical personnel on-staff	Hiring of one bilingual nurse practitioner and one bilingual nurse, minimally	HCMHAS 2023-2025 Strategic Plan	As of December 2022, HCHC employs one bilingual NP and one bilingual Medical Clerk
Secure funding to identify and implement strategies to address areas with high Social Vulnerability Index (SVI) scores in Huron County	<ul style="list-style-type: none"> <li>Secure funding to support work in Census Tracts 9162 and 9163 in Southwest Huron County</li> </ul>	Health Center of Huron County/ Huron County Public Health	Receipt of award by August 31, 2022	\$0 funding available	\$100,000.00 funding award	None	\$100,000.00 funding was secured - Ohio Health Improvement Zones Pilot Project; grant began 7/1/2022

OBJECTIVE	ACTIVITIES/ACTION STEP(S)	INDIVIDUAL OR PARTNER(S) RESPONSIBLE	TIMELINE	BASELINE	TARGET	ALIGNMENT	STATUS
Increase public awareness and education related to mental and behavioral health	<ul style="list-style-type: none"> <li>Promote sliding fee scales via social media posts, press releases, and marketing materials at minimum once per quarter</li> <li>Share information daily regarding available supports and services via social media</li> <li>Implement targeted outreach and education initiatives</li> <li>Attend trainings to identify best practices for marketing and outreach at least two times per year</li> <li>Increased promotion of HCMHAS-contracted providers</li> </ul>	HCMHAS	Beginning SFY 2023	N/A	Increased knowledge of service availability	HCMHAS 2023-2025 Strategic Plan	Ongoing as of Dec. 2022

*A note about access to services:* As of July 2022, the Huron County Commissioners and other community partners, including Fisher-Titus, are working on a project to address public transportation in Huron County. Discussions on how best to address the transportation barriers in Huron County are still underway, thus, no specific strategies or activities are being formally included in this work plan matrix at this time. However, the Partnership understands the importance of this endeavor and its potential positive impact on access to services for the community.

### PRIORITY AREA #3: CHRONIC DISEASE

According to the CDC, six in ten Americans live with at least one chronic disease, which are the leading causes of death and disability in America and are a leading driver of health care costs. Focuses for this area includes both chronic diseases and risk behaviors that contribute to them, such as poor nutrition and physical inactivity. Data and information supporting this priority area include:

- Community Health Assessment (CHA):
  - In 2020, about 80% of adult residents are either overweight (32%) or obese (47%), which is an increase from the 2017 CHA.
  - Chronic obstructive pulmonary disease and atherosclerotic heart disease are the leading causes of mortality in Huron County.
  - The highest incidence of cancer in Huron County were lung, bronchus, and female breast cancer. Lung and bronchus cancers have the highest mortality rate in Huron County.
  - 41% of adult Huron County respondents have at some point been told by a health professional that they have high blood pressure and 34% have been diagnosed with high cholesterol. Both of these statistics are greater than the prevalence for Ohio, overall.
- 2020-2022 Ohio SHIP Priority of chronic disease
- Healthy People 2030 has multiple objectives related to chronic disease, including: cancer, chronic kidney disease, diabetes, nutrition and healthy eating, physical activity, etc.

**Goal:** Reduced incidence of chronic disease through targeted initiatives towards improving environmental factors and health behaviors that contribute to chronic diseases.

OBJECTIVE	ACTIVITIES/ACTION STEP(S)	INDIVIDUAL OR PARTNER(S) RESPONSIBLE	TIMELINE	BASELINE	TARGET	ALIGNMENT	STATUS
Complete Implementation of Short-Term (5-Year) Objectives of the 2021 Huron County Active Transportation Plan to contribute to increased active transportation in Huron County	Implementation of crossing improvements at the intersection of Benedict Ave. and Norwood Ave. in the City of Norwalk	City of Norwalk and Huron County Creating Healthy Communities Coalition	Complete by 12/31/2022	Standard, non-lit crosswalk signs with worn crosswalk markings on pavement	Addition of 4 new flashing solar crosswalk signs, repainted crosswalk markings on pavement	Huron County Public Health 2021-2026 Strategic Plan	Completed fall 2022

<b>OBJECTIVE</b>	<b>ACTIVITIES/ACTION STEP(S)</b>	<b>INDIVIDUAL OR PARTNER(S) RESPONSIBLE</b>	<b>TIMELINE</b>	<b>BASELINE</b>	<b>TARGET</b>	<b>ALIGNMENT</b>	<b>STATUS</b>
Promotion of healthy lifestyles in Huron County through the implementation of evidence-based healthy eating and active living-related policy and built environment changes	Creation of Fisher-Titus Walking Path at the Willard Reservoir	Fisher-Titus Medical Center; Huron County Creating Healthy Communities Coalition and other Community Donors	Complete project by 12/31/2022	Existing, unpaved walking path	Paved, ADA-compliant path	Huron County Public Health 2021-2026 Strategic Plan	Completed fall 2022
	Implementation of park improvements at Stoutenburg Park in Norwalk	City of Norwalk Park & Rec, Huron County Creating Healthy Communities Coalition	Complete project by 12/31/2022	Outdated facilities	Updated, ADA-accessible facilities, including addition of ADA-accessible picnic table, resurfacing of basketball court and installation of new basketball hoops	Huron County Public Health 2021-2026 Strategic Plan	Completed summer 2022
	Implementation of Bikeshare program in the City of Willard	City of Willard Parks and Recreation, Willard Memorial Library, Huron County Creating Healthy Communities Coalition	Complete project by 12/31/2022	No existing bikeshare program	Creation of bikeshare program	Huron County Public Health 2021-2026 Strategic Plan	Completed summer 2022



OBJECTIVE	ACTIVITIES/ACTION STEP(S)	INDIVIDUAL OR PARTNER(S) RESPONSIBLE	TIMELINE	BASELINE	TARGET	ALIGNMENT	STATUS
	Implementation of food Service Guidelines Project at the Willard City Pool to increase	City of Willard Parks and Recreation, Huron County Creating Healthy Communities Coalition	Complete project by 12/31/2022	12.5% of foods offered for sale at the Willard City Pool align with Ohio Department of Health's Healthier Food and Beverage Guidelines	20% of foods offered for sale at the Willard City Pool align with Ohio Department of Health's Healthier Food and Beverage Guidelines	Huron County Public Health 2021-2026 Strategic Plan	Ongoing as of Dec. 2022

*A note about chronic disease:* As of July 2022, hospital partners in Huron County, including Fisher-Titus, report a plan to increase focus on chronic care management, including remote management and hospital-at-home, to better address chronic diseases such as congestive heart failure (CHF), chronic obstructive pulmonary disease (COPD), and diabetes. Although no specific strategies or activities are being formally included in this work plan matrix to address these topics at this time, these facets of chronic disease management will be a key factor in hospital and healthcare-related strategic planning in coming years.